

Missouri State Tractor Pullers Association sponsorship contract

Souvenir Program Sponsorship:

| Sponsor will provide: | MSTPA will provide: |
|----------------------------------|--|
| ¼ Page Ad for program (\$150) | Ad in souvenir program, plus rotating ad placement on MSTPA website |
| ½ Page Ad for program (\$300) | Ad in souvenir program, plus rotating ad placement on MSTPA website |
| Full page ad for program (\$600) | Ad in souvenir program, plus rotating ad placement on MSTPA website |
| | At least 1 mention per event from our announcer |
| \$25 off any video board ad(s)** | A 30 second rotating ad on a 4x8 foot video board at pull of your choice |
| 1 advertisement* | Announcer reading/playing your 30 second advertisement once per event |
| | |
| Need help with your ad? | Design your ad for you (Additional \$100)*** |

Video Board Sponsorship:

| Sponsor will provide: | MSTPA will provide: |
|-------------------------------------|--|
| \$125.00 per event | A 30 second rotating ad on a 4x8 foot video board at pull of your choice |
| Digital copy of corporate logo/ad** | |
| 1 advertisement* | |

Businessman Special Sponsorship:

| Sponsor will provide: | MSTPA will provide: |
|-------------------------------------|--|
| \$750.00 | Rotating ad every 30 seconds on a 4x8 foot video board at 2 pulls of your choice |
| Digital copy of corporate logo/ad** | Rotating ad placement on MSTPA website |
| Full page ad for program | Full page ad in souvenir program |
| 1 advertisement* | Announcer reading/playing your 30 second advertisement once per event |

\$1,500.00 Track Marker Sponsorship: (Limited Availability)

| Sponsor will provide: | MSTPA will provide: |
|-------------------------------------|--|
| \$1,500.00 | Your logo on 2 sides of all track markers |
| Digital copy of corporate logo/ad** | Rotating ad placement on MSTPA website |
| Full page ad for program | Full page ad in souvenir program |
| 1 advertisement* | Announcer reading/playing your 30 second advertisement once per event |
| \$50 off any video board ad(s)** | A 30 second rotating ad on a 4x8 foot video board at pull of your choice |

\$2,000.00 Season Long Video Board Sponsorship:

| Sponsor will provide: | MSTPA will provide: |
|-------------------------------------|--|
| \$2,000.00 | A 30 second rotating ad on a 4x8 foot video board at pull of your choice |
| Digital copy of corporate logo/ad** | Rotating ad placement on MSTPA website |
| Full page ad for program | Full page ad in souvenir program |
| 2 advertisements* | Announcer reading/playing your 30 second advertisement twice per event |

BEST VALUE!

\$5,000.00 Sponsorship:

| Sponsor will provide: | MSTPA will provide: |
|-------------------------------------|--|
| \$5,000.00 | Your logo on all MSTPA internet web pages, plus rotating ad on MSTPA website |
| Digital copy of corporate logo/ad** | A 30 second rotating ad on a 4x8 foot video board at pull of your choice |
| Full page ad for program | Decals on all pulling vehicles |
| 2 advertisements* | 1 Blade with your logo at the starting line of the track |
| | Announcer reading/playing your 30 second advertisement twice per event |



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_____ \$7,000.00 Sponsorship:

| Sponsor will provide: | MSTPA will provide: |
|-------------------------------------|--|
| \$7,000.00 | Your logo on all MSTPA internet web pages, plus rotating ad on MSTPA website |
| Digital copy of corporate logo/ad** | A 30 second rotating ad on a 4x8 foot video board at pull of your choice |
| Full page ad for program | Decals on all pulling vehicles |
| 2 advertisements* | Your logo on all T-Shirt apparel |
| | 1 Blade with your logo at the starting line of the track |
| | Announcer reading/playing your 30 second advertisement twice per event |

*To best promote our sponsors, we would like to have our announcers visit and or call you so they can have a full understanding of what you are trying to promote so they will be able to talk about your product/service without issue.

**Your ad MUST be approved, and in correct digital format for us to use. If we need to digitize, make corrections, or any design changes a \$50 fee will be applied. Approved formats include .PDF, .JPG, .PNG, & .PSD

***If you need your ad designed for you from the ground up, we can help. For \$50/per hour (minimum 2) we can design your ad, then email it to you for your approval.

DUE DATES: All Book ads need to be in by March 1st, 2014. All video ads need to have final approval 3 weeks prior to the first event that your ad is scheduled to run on. If you do not hit that time frame an expedite charge will be accessed. 2 weeks before event \$50, 1 week prior to event \$100, week of the event \$200. We will refuse all ads that come in 48 hours before event. Please send ad's in a timely manner.

Terms of agreement need to be paid in full by May 1st, 2014, or 1 month before your video ad needs to run. All sponsorship money goes directly to our members in form of our year ending points fund payout.

If you have any questions please do not hesitate to call or email, we hope to hear from you soon, and look forward to a great marketing partnership in the future. You can reach Alan Heier at 785-865-8256, or Jason McCoy at 816-255-5810, voodoo pulling@gmail.com. Thank you for your time.